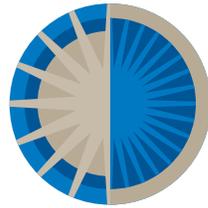


Capital Development Services is a full-service fundraising consulting and executive search firm serving nonprofits throughout the Southeast since 1984.



CAPITAL

Development Services

“Whether it's planning and implementing successful fundraising efforts or recruiting the best qualified candidate, our team delivers a client-centered relationship to build sustainable fund development and to find dynamic leadership.”

Allan Burrows, President of Capital Development Services

Our Mission is to empower nonprofit organizations by partnering with them to successfully fulfill their missions.

Our Strategy is to build personalized and sustainable development programs and recruit top executives in partnership with nonprofits.

Our Team provides each client with the dual benefit of both a Senior Counsel devoted to achieving success, and the rich resource of an experienced team of professionals.

Our Commitment is to dedicate our knowledge and expertise to deliver results that reach goals.



KNOWLEDGE • DEDICATION • RESULTS

Fundraising Consulting: Dedicated to capacity-building fund development, CapDev applies the core principles of strong leadership and donor base development, case for support and infrastructure to achieve results in: capital and endowment campaigns, feasibility studies, development assessments, board and staff development, major gift solicitations, case writing, grant writing, and prospect identification, research, cultivation and enlistment.

Executive Search: To bring top staff to institutions of higher learning, health care providers, foundations and nonprofits, CapDev's executive search division delivers the most innovative and in-depth search services, combining our knowledge of leaders in the nonprofit sector with our proven process to ensure the best-qualified candidates.

Clients rely on our proven depth of experience to bring about results they cannot achieve unassisted.

336.747.0133

www.capdev.com

“I’m personally and professionally grateful that Capital Development has been with us in the role of campaign counsel.”

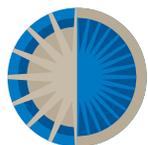
Lynn Brantley, President & CEO,
Capital Area Food Bank, Washington DC

“We were extremely impressed with the level of service and the quality of candidates Capital Development provided for us. Within two months, they filled two key positions.”

Chanda Douglas-Ward, Vice President of HR,
American Heart Association, Triangle & Eastern NC

“Thank you for helping us build the strongest development office I’ve had in my nineteen years as Head of School. Your vision and encouragement, your professionalism and experience, your humor and commitment have set us on a path that feels just right.”

Margaret Broad, Head of School,
St. Margaret’s School, Tappahannock, VA



CAPITAL
Development Services

What sets us apart is a blend of our three decades of service to the nonprofit sector, the strength of our team, and an approach that keeps the advancement of an organization’s mission always at the core of our focus. We truly understand today’s nonprofit sector and today’s philanthropy.

Foundation of Successful Philanthropy:

CapDev relies on these 4 basic tenets as the foundation upholding all development programs:

Infrastructure: Assessing and establishing a core strength in staffing, database, record management systems, materials and processes is essential to executing development plans.

Case for Support: A well-written case demonstrates not only what clients do and how, but also why their services are critical to the community they serve, as well as aligning leadership in support of the nonprofit’s priorities.

Donors: Knowing and growing the nonprofit’s circle of supporters is critical to the process of identifying and retaining individual, corporate and foundation donors.

Leadership: Without good leadership at the helm, no fund development initiative can succeed. Enlisting a well-connected board and recruiting top staff makes or breaks campaigns, and pulls these four elements together.

Campaign Services

Campaign Planning & Implementation
Case for Support Development
Infrastructure Recommendations
Campaign Readiness Assessment
Leader/Donor Cultivation & Enlistment
Feasibility Study

Development Services

Development Assessment
Development Plans
Case for Support
Strategic Planning
Board Development/Training
Prospect Research

Executive Search Services

Position Description Preparation
Networking & Original Research
Candidate Screening & Selection
Reference & Background Checks
Organizational Compatibility

VISIT WWW.CAPDEV.COM FOR MORE INFORMATION