



# CAPITAL Development Services



“From start to finish, the Capital Development Services’ team

of professionals listened and accommodated our every need. They consistently saturated the market and produced top-notch candidates. We have been extremely pleased with their services as they partner with us to build a team of quality senior advancement officers.”

Mark Petersen, Vice President for University Advancement, Wake Forest University

## Why Use a Search Firm?

- Save money
- Free staff from the intensive time commitment of a search
- Develop a comprehensive, marketable job description
- Target the appropriate candidate pool quickly and accurately
- Identify candidates the organization could not discover unassisted

## Why Use CapDev For Your Search?

- We marry clients' missions with passionate executives
- We consistently uncover dynamic, talented leaders
- We equip clients with the most comprehensive candidate profiles
- We emphasize in-depth communications with clients
- We recognize the fact that every search is unique
- We bring three decades of network and experience

## Executive Search

Capital Development Services’ Executive Search Team provides a fresh and innovative approach to every search, combined with more than a quarter century of working with nonprofit leaders to deliver dynamic senior level staff to the nonprofit sector, particularly higher educational institutions and health care organizations.

KNOWLEDGE • DEDICATION • RESULTS

**The CapDev Advantage:** With three decades of successful search experience, we have developed a clear understanding of clients’ aspirations. We offer a unique perspective of development expertise with thorough knowledge of the nonprofit marketplace. CapDev is proactive in it’s outreach to seek the very best candidates.

### Proven Search Methods:

Networking and Original Research  
Candidate Screening and Selection  
Social Media and Technology  
Reference and Background Checks



“Having tried to undertake a search for a Director of Planned Giving on our own and getting very little interest

or viable candidates, we contracted CapDev to conduct the search. Through research, networking and connections, they were able to uncover a deep pool of high caliber candidates, and we made the hire we needed. We were very pleased overall, especially with CapDev’s strong communications and status updates to keep us involved as partners in the process.”

Harry Creemers, Senior Director of Development , UNC Charlotte

336.747.0133 / [www.capdev.com](http://www.capdev.com)

CAPDEV