



CAPITAL Development Services

CapDev successfully partnered with Mountain States Health Alliance Foundation to determine the feasibility of a substantial renovation project of the regional major medical facility.



“The feasibility study report was right on target. Counsel did a wonderful

job, and the team added its touch in such a meaningful way. I am very grateful for the opportunity to have chosen CapDev for this study. I hold CapDev at the top in fundraising and planning”

Bill Farthing, Director of Major Gifts,
Mountain States Health Alliance Foundation

CapDev and Rex Healthcare have partnered to restructure its foundation and related efforts, culminating into the planning of Rex Healthcare Foundation's first major capital campaign.



“We are grateful for the advice and direction received from the team at Capital Development. They have helped us navigate opportunities and pitfalls as we develop a more focused, relationship-based fundraising strategy. Once the strategy was established, our counsel rolled up her sleeves and worked right alongside our team as we implemented it. Capital Development is a key factor in the transformation of our organization. We look forward to continuing our relationship.”

Amy Daniels, Executive Director, Rex Healthcare Foundation

Healthcare

Sharing the touch of healthcare organizations from hospices to free clinics, retirement communities to major medical centers – CapDev keeps the focus on the benefits these organizations provide to the people they serve, engaging and growing leadership and support.

KNOWLEDGE • DEDICATION • RESULTS

CapDev and Crystal Coast Hospice House partnered to organize and direct a new start-up hospice group with a very successful \$5 million capital campaign.



“We interviewed several organizations for our \$5 million campaign, a first for our community. CapDev came with high recommendations from

others throughout the state. From the beginning CapDev demonstrated total professionalism in all aspects of our effort - from being sure that we had a realistic, attainable goal, to holding our hands in the development of a solid campaign team and board of directors. Throughout the campaign, CapDev was readily available at each step, and we stayed on course within timeframe and budget. When the time comes for our first expansion with CCHH, they will be the first call.”

Dale Britt, Campaign Co-Chair, Crystal Coast Hospice House

Sampling of CapDev's Healthcare Clients:

- Appalachian Regional Healthcare System, Linville NC
- Cannon-Sloop Healthcare Foundation, Linville NC
- Hospice and Palliative Care of Greensboro, Greensboro NC
- Hospice of the Lowcountry, Hilton Head, SC
- Hospice of the Rapidan, Culpeper VA
- Hospice of Wake County, Raleigh NC
- Johnston Health Foundation, Smithfield NC
- Little River Medical Center, Little River SC
- Lower Cape Fear Hospice and LifeCareCenter, Wilmington NC
- Russell County Medical Center, Lebanon VA
- Still Hopes Episcopal Retirement Community, Columbia SC
- United Church Homes & Services, Newton NC
- WakeMed, Raleigh NC

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