



CapDev

The CapDev Advantage

Experienced

33-year firm history

Hundreds of successful campaigns across the Southeast

Deep Knowledge Base

All fundraising counsel bring decades of experience

Shared knowledge & expertise applied to specific development concerns

Best practices database

Cost Conscious

Cost Sensitive, Cost Effective

Priced in phases, customized according to needs

Value of full team of experts on staff at no additional cost

Flexible

A 30-day change in contractual arrangements is always extended

Accessible

Fundraising counsel based in North Carolina & throughout the Southeast

Accountable

Measurable outcomes in each phase of activity

Team Approach

Double benefit of devoted Senior Counsel + Team of development professionals including researchers, writers, and advisors delivering fresh insights & innovation

Investment

The work of your campaign builds greater capacity in your overall fund development efforts

Long-term value gained from short-term goal

Capital Development Services

www.capdev.com

cjordan@capdev.com

336-747-0133